

Breakfast Briefings

in association with (aq) limited

Leeds Media organises monthly Breakfast Briefings at the Leeds Marriott Hotel, Trevelyan Square, off Boar Lane, Leeds.

Cost: Leeds Media members £20.00 + VAT, non members £25.00 + VAT. Book a place via www.leedsmedia.co.uk or telephone 0870 990 5223.



"Standing Out in a Crowd"

Friday 8 October
8.30-10.00am

Speakers: Robin Hilton & Chris Womack, Dubit

In collaboration with eHQ Leeds

In The Guinness Book of Records as having the youngest ever Board of Directors in the UK, Dubit is a Leeds-based communications agency with a staff of 20 incorporating six specialist areas in the youth market: Research, Marketing, DubitCard, Web Design, Creative and Media.

Now operating in its fifth year Dubit's client list boasts some of the largest and best known companies in the UK including Sky, Pizza Hut, Coca-Cola, Motorola, The Home Office and the BBC.

This briefing will see Dubit running through how it makes itself stand out in the crowded youth market place and how it competes with London agencies on their own turf - not on price... but by offering clients a service they cannot possibly get anywhere else.

Robin Hilton is Marketing Director at Dubit and has been with the company for more than two years. Chris Womack joined the team as Sales Director in June this year and brought with him significant sponsorship, marketing and events' experience within the sports industry.



"Yorkshire - at the Hub of the New ITV"

Friday 29 October
8.30-10.00am

Speaker: David Croft, ITV Yorkshire

In collaboration with Screen Yorkshire

Following the merger of Carlton and Granada and the creation of ITV plc in February of this year, Yorkshire TV has re-branded itself as ITV Yorkshire.

What does this mean? What is ITV Yorkshire's role in the new ITV and what role can it play at the hub of an expanding regional media cluster?

Find out the answers to these questions - and much more - from the man at the helm of ITV Yorkshire, Managing Director David Croft.

MD since February 2002, David combines the role with that of Director of Regional Sales for ITV plc and is responsible for ITV's twelve regional offices and all commercial trading in England and Wales, outside London.

He is also a Board Director of Anglia Television, Border Television, Granada Television, Meridian Broadcasting and Tyne Tees Television.



Seminars

Leeds Media - in collaboration with Round Foundry Media Centre (RFMC) - organises regular free early evening seminars at RFMC, Foundry Street, Leeds. Book a place via www.leedsmedia.co.uk or telephone 0870 990 5223.



"VoIP - The Next Killer Technology"

Thursday 23 September
6.00-7.30pm

Speaker: Ajaz Ahmed

In collaboration with eHQ Leeds

Voice over Internet Protocol (VoIP) will transform the way we use the telephone.

This seminar will illustrate how this technology will affect your business and how you can put it to the best possible use within your company.

Ajaz Ahmed is the former Co-Founder of Freeserve. He is now involved with a number of technology businesses and is a board member at Callserve.



Coming Soon:

"Driving Sales Through Target Driven Public Relations"

17 November

Speakers: James Wright & Justin McKeown, Sinclair Mason

"Terms of Engagement"

8 December

Speakers: Clive Lawrence & Rachael Garfield, McCormicks Solicitors

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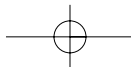
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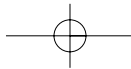
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At Home Sessions

At Homes are free networking sessions hosted by Leeds Media member companies which offer guests an insight into the host's business.

At Home with Adsite

Wednesday 15 September

6.30 - 8.30pm

Venue: Leeds Bradford International Airport

Adsite (formerly known as Decker Media) invites Leeds Media members and guests to celebrate its name change at an At Home event at Leeds Bradford International Airport (LBIA).

Find out more about Adsite - including the advertising and promotional opportunities available - and hear what's new at Yorkshire's premier airport from LBIA's media team.

Drinks and nibbles will be provided and guests will also have the chance to win two free return flights to Barcelona in a light-hearted quiz.

Book a place via www.leedsmedia.co.uk or telephone 0870 990 5223.



Wine Tasting and Quiz Evening

Wednesday 13 October

6.00 - 9.00pm

Venue: Le Meridien Hotel Metropole, King Street, Leeds

In partnership with DMA in the North

Come along and meet DMA in the North and Leeds Media members and take part in The DMA 'Call My Bluff' 2004 Wine Challenge!

Don't miss out on this opportunity to learn about fine wine and make new contacts in a perfect networking environment.

COST: £25.00 + VAT for Leeds Media and DMA members. £32.50 + VAT for non-members.

Contact Karen Millett on 0117 9352908 or karen@dma.org.uk to book a place/s.



Leeds Media Chief Executive Terry Morden (right) celebrates (aq)'s Breakfast Briefing sponsorship deal with (aq) Managing Director Adam Beaumont

Text message reminders and free travel mugs are just two of the benefits delegates at Leeds Media Breakfast Briefings can now enjoy courtesy of the events' new sponsor (aq).

Adam Beaumont, Managing Director of Leeds-based (aq) - one of the UK's fastest growing mobile messaging providers and

a long-standing member of Leeds Media - has signed up to support the entire 2004/2005 series of Breakfast Briefing events.

Another of (aq)'s new initiatives is an Internet café which it plans to open in trendy Chapel Allerton in Leeds later this autumn.

Networking Event

Thursday 21 October

6.00 - 9.00pm

Venue: Round Foundry Media Centre, Foundry Street, Leeds

In collaboration with bmedi@

bmedi@ is a thriving network of media, new media and technology related companies in the Bradford district.

Its 360-strong membership is a unique blend of individuals and companies, representatives from the education sector and advisors from the City of Bradford, the National Museum of Photography, Film & Television, and regional bodies.

Come along and find out more about the organisation and its people at this free networking event organised on behalf of Round Foundry Media Centre.

Book a place via www.leedsmedia.co.uk or telephone 0870 990 5223.



Movers & shakers...

Brilliant Media has promoted Cathy Burns, Dan Ward, Julian Forgaard, Sarah Mills, Simon Price, Steve Empson and Rachel Vine to the board.

Coolpink has two new starters... Paul Holden in Business Development and Mazen Shaheed in Development.

DS Emotion has appointed Simon Culley as Brand Consultancy Senior Account Manager, Kathryn Muir as DM Senior Account Manager and Sarah Chamberlain as PR Account Manager.

Hayley Palmer has joined **ICM2 Creative Communications** as Marketing Executive.

Gemma Whyley, Katie Rush and Kirsty Riley join **Intermarketing...** working in Client Services, for Smart Media and the creative team respectively.

JDA has appointed Rebecca Heseltine as Account Manager, Katherine McCormack and Lauren Dudley as Internal Account Co-ordinators and Lawrence Mann as a Creative Operator. Liam McCue joins the creative team at Blueprint Marketing.

Leeds College of Art & Design has a newly-appointed Marketing & Commercial Manager - Emma Docwra.

Response Advertising Media (RAM) has appointed Mark Weaver as Broadcast Director... while Mike Hall and Caroline 'Cas' Park join RAM Media Group as Technical Development Manager and Group Resource Manager respectively.

Louise Horsfall joins **SLB Public Relations Ltd** as Junior Account Manager.

Turn Key has recruited Cat Firman as Account Manager.

Anna Dunne has joined **Xchangeteam** in Leeds.

